Content | Strategy

Home

Make a strong first impression. Quickly communicate what you do, who you do it for, and why you're different.

HERO | FULL
Headline (clear & benefit-focused).
Subheading (supports headline).
CTA btn (initiate next steps).

TEXT | INTRO
Heading (relevant & concise).
2 to 3 paragraphs (offering & value proposition).

TILES | SERVICES
Heading.
Sub-heading (promotional).
4 tiles with:
- Services title (short),
- an image,
- 1-line description
- link to its page.

ICON & TEXT | WHY US?
Heading.
3 to 4 columns with:
- Benefit title (short)
- an icon
- 1-line description

TEXT | WHO WE ARE
Heading.
1 to 3 paragraphs on DH's history and approach.
Link to About Us.

ICON (NO LABEL) | CLIENTS
Heading.
Client logos.

MID-PAGE CTA | ENQUIRE
Heading.
Prompt to enquire about services.

CASE STUDY | FEATURED
Heading.
One featured case study (rotate monthly).

TESTIMONIALS | TOP 3
Heading.
Top 3 testimonials.

BASEMENT CTA | BOOK A CALL
Heading.
Prompt to enquire about services.

About

Build trust by sharing your story, team, and values.

HERO | HALF
Headline (clear & benefit-focused).
Subheading (supports headline).
Scroll-down btn (continue journey).

TEXT | INTRO
Heading (consistent & concise).
1 to 3 paragraphs on the company (focus on the team / culture, not services).

ICON & TEXT | OUR APPROACH
Heading.
3 to 4 columns with:
- Title (short)
- an icon
- 1-line description

TEXT | OUR STORY
Heading.
1 to 3 paragraphs on DH's history and where you are now.

TEST & PHOTOS | MEET THE TEAM
Heading.
1 to 3 paragraphs on the dynamic of the contracting network.
Photo, intro & social links for core team members.

MID-PAGE CTA | JOIN THE TEAM
Heading.
Prompt to send CV.

TESTIMONIALS | ALL
Heading.
Max 9 testimonials.

BASEMENT CTA | HOW CAN WE HELP
Heading.
Prompt to discuss needs.

Services (all)

Provide a quick overview of your core offerings.

HERO | HALF
Headline (clear & benefit-focused).
Subheading (supports headline).
Scroll-down btn (continue journey).

TEXT | INTRO
Heading (consistent & concise).
1 to 3 paragraphs on the holistic offering (who it's for, what it is, why it matters).
End with answering "why DH"?

TILES | SERVICES
Heading.
Sub-heading (promotional).
4 tiles (as on Home)

ICON & TEXT | ROI
Heading.
3 to 4 columns with:
- ROI title (short)
- an icon
- 1-line description

MID-PAGE CTA | LET'S TALK
Heading.
Prompt to contract.

TEXT & IMAGE | PROCESS
1 to 3 paragraphs on the holistic process.
A diagram showing the process.

CASE STUDIES / BLOGS | TOP 3
Filter by "tag" or category.
Thumbnails with:
- Image
- Title
- Intro
- Categories
- Read more link

RELATED LINKS | OTHER SERVICES
Heading.
One testimonials for overall service.

BASEMENT CTA | LEARN MORE
Heading.
Prompt to enquire more about services.

Service (individual)

Explain the value and process behind each service, tailored to client needs.

HERO | HALF
Headline (clear & benefit-focused).
Subheading (supports headline).
Scroll-down btn (continue journey).

TEXT | INTRO
Heading (consistent & concise).
1 to 3 paragraphs on the service offering (what it is, why it matters).
End with answering "why DH for this"?

ICON & TEXT | BENEFITS
Heading.
3 to 4 columns on max 2 rows with:
- Benefit title (short)
- an icon
- 1-line description

ICON & LABELS | TECH STACK
Heading.
Icons for service-specific tech & tools.

MID-PAGE CTA | BOOK A CALL
Heading.
Prompt to request a call-back.

TEXT & IMAGE | PROCESS
1 to 3 paragraphs specifying where this service fits in the overall process.
A diagram showing the process.

CASE STUDY | FEATURED
Heading.
One case study on the specific service.

TESTIMONIALS | BEST ONE
Heading.
One testimonial for overall service.

TESTIMONIALS | MOST RELEVANT
Heading.
One testimonial for the specific service.

RELATED LINKS | OTHER SERVICES
Links to the other services.

BASEMENT CTA | LET'S START
Heading.
Prompt to request specific service.

Case Studies / Blogs

Show the impact of your work through storytelling and evidence. Share expertise and build SEO.

HERO | HALF
Headline (clear & benefit-focused).
Subheading (supports headline).
Scroll-down btn (continue journey).

INTRO
Heading (consistent & concise).
1 to 3 paragraphs on the aim/value of the content on the page .

CASE STUDY / BLOG | FEATURED
Heading.
One stand-out blog or case study to highlight (rotate monthly).

CASE STUDIES / BLOGS | ALL
Filter by "tag" or category.
Thumbnails with:
- Image
- Title
- Intro
- Categories
- Read more link

BASEMENT CTA | LET'S START
Heading.
Prompt to upgrade your product.